

**FOR IMMEDIATE RELEASE**

**Hitachi Announces New Executive Officer**

Tokyo, September 15, 2006 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the company's new executive officer in accordance with a determination at a meeting of the Board of Directors held today. The appointment take effect on October 1, 2006.

**1. New Executive Officer [Effective October 1, 2006]**

**Stephen Gomersall**

**New Position;** Senior Vice President and Executive Officer, Chief Executive for Europe

**Current Position;** Chief Executive for Europe

**2. Executive Officers [Effective October 1, 2006] [•New/\*Effective September 15, 2006]**

<b>Etsuhiko Shoyama</b>	Chairman
<b>Kazuo Furukawa</b>	President, General Manager of Supervisory Office for MONOZUKURI * and Supervisory Office for Power Systems*
<b>Michiharu Nakamura</b>	Executive Vice President and Executive Officer, in charge of Research & Development, Business Incubation, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Technology Officer

<b>Hiroaki Nakanishi</b>	Executive Vice President and Executive Officer, Chief Executive for North America, Chief Executive Officer of Hitachi Global Storage Technologies, Inc.
<b>Takashi Hatchoji</b>	Executive Vice President and Executive Officer, General Manager of Compliance Division, in charge of Corporate Planning & Development, Legal & Corporate Communications, Management Audit, Procurement
<b>Takashi Miyoshi</b>	Executive Vice President and Executive Officer, Chief Hitachi Group Headquarters, in charge of Business Development and Finance
<b>Tadahiko Ishigaki</b>	Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Group-wide Strategic Sales Office, Customer Satisfaction Promotion Center, in charge of Digital Media Business and Group-Global, General Manager of Corporate Export Regulation Division
<b>Kunihiko Ohnuma</b>	Senior Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group, in charge of Industrial Systems, General Manager of Motor Power Systems Division
<b>Manabu Shinomoto</b>	Senior Vice President and Executive Officer, President & Chief Executive Officer and Chief Technology Officer of Information & Telecommunication Systems Group
<b>Taiji Hasegawa</b>	Senior Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group
<b>Kazuhiro Mori</b>	Senior Vice President and Executive Officer, in charge of Hitachi Group Companies Management Assistance, President and Director of Hitachi Displays, Ltd.
<b>Shozo Saito</b>	Senior Vice President and Executive Officer, in charge of Power Systems Business, Production Technology, Power Technology
<b>Junzo Kawakami</b>	Senior Vice President and Executive Officer, General Manager of Research & Development Group and Medical Systems Business Division
<b>Minoru Tsukada</b>	Senior Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

• <b>Stephen Gomersall</b>	Senior Vice President and Executive Officer, Chief Executive for Europe
<b>Akira Maru</b>	Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group, General Manager of Power & Industrial Systems Business Administration Division
<b>Gaku Suzuki</b>	Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, General Manager of Transportation Systems Division, Vice General Manager of Power & Industrial Systems Business Administration Division
<b>Naoya Takahashi</b>	Vice President and Executive Officer, Executive Vice President and Chief Technology Officer of Information & Telecommunication Systems Group
<b>Junzo Nakajima</b>	Vice President and Executive Officer, Executive Vice President and Chief Innovation Officer of Information & Telecommunication Systems Group
<b>Kazuhiro Tachibana</b>	Vice President and Executive Officer, General Manager of Consumer Business Group
<b>Makoto Ebata</b>	Vice President and Executive Officer, Vice General Manager of Consumer Business Group, President & Chief Executive Officer of Ubiquitous Platform Group
<b>Masahiro Hayashi</b>	Vice President and Executive Officer, General Manager of Kansai Area
<b>Koichiro Nishikawa</b>	Vice President and Executive Officer, in charge of Business Development
<b>Shinjiro Kasai</b>	Vice President and Executive Officer, in charge of Human Capital, General Manager of Secretarial Office and Head Office Business Support Division
<b>Hiroyuki Fukuyama</b>	Vice President and Executive Officer, in charge of Production Technology, General Manager of Investment Planning Office and Corporate Quality Assurance Division

### **3. Biography of New Executive Officer**

#### **Stephen Gomersall**

Born 17 January 1948, Doncaster, Yorkshire.

Educated at Forest School Snaresbrook, and Queens' College Cambridge, graduating in 1969 with a BA First Class in Modern Languages. Obtained MA in International Studies from Stanford University, California, 1970.

Entered Foreign and Commonwealth Office 1970.

Assigned to Japan from 1972-77 (Political officer), 1986-90 (Economic Counsellor), and as Ambassador from 1999-2004.

Also served in the United States in Washington (Political officer 1982-6), and as Deputy Permanent Representative to the United Nations in New York from 1994-98.

Worked on Rhodesia during the transition to independence, as Private Secretary to the Deputy Foreign Minister dealing with European affairs from 1977-82, and as Head of Department for international security affairs during the immediate post-Cold War period. Knighted in 2000.

Stephen retired from the Foreign Office in July 2004 and took up his present position as Chief Executive for Europe, Hitachi, in October. In that role he is responsible for the Hitachi Group's overall European strategy and promotion of their businesses.

#### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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