

## **HITACHI DATA SYSTEMS ANNOUNCES INTENT TO ACQUIRE OXYA TO HELP CUSTOMERS ACHIEVE CLOUD FLEXIBILITY, CONTROL AND IMPROVED ECONOMICS FOR SAP ENVIRONMENTS**

*A Leader in Services for Cloud and SAP® Solutions Will Extend  
HDS Portfolio of Services for Private and Hybrid Clouds*

**Santa Clara, Calif., FEBRUARY 17, 2015** – Hitachi Data Systems Corporation (HDS), a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), today announced its intent to acquire oXya, a leading provider of services for cloud and SAP® solutions.

The acquisition of oXya is expected to close by the end of March and is subject to customary closing conditions. Upon the close of the acquisition, oXya, with more than 500 employees, will become a wholly owned subsidiary of Hitachi Data Systems and will continue to execute its current business model under oXya VP and chairman, Frederic de Belloy, reporting to Hicham Abdessamad, HDS executive vice president, Global Services.

oXya helps IT organizations manage private and hybrid cloud environments more easily, and designs the infrastructure for more effective and efficient implementations of SAP solutions, including the SAP HANA® platform. As an SAP partner, oXya has solidified itself in the marketplace as one of the leading management and cloud providers, and has consistently achieved outstanding customer satisfaction ratings for more than 200,000 users worldwide of SAP solutions, across all industries.

oXya will enhance the growing portfolio of HDS cloud and managed services. Enterprise customers and partners can experience faster time to value, flexible financial models, reduced TCO and more predictable IT services outcomes for mission critical IT infrastructure and applications. Specifically, the intended acquisition will give HDS partners and customers:

- An extended portfolio of HDS cloud and managed services for implementation of mission-critical solutions from SAP, including SAP HANA.
- Broad experience and expertise among the growing network of Hitachi Data Systems partners who have capabilities with SAP solutions, dramatically increasing the ability of HDS to collaborate and jointly deliver and manage large environments, accelerating time to market, and lowering cost and risk for business applications.
- Additional options to fully realize Hitachi Unified Compute Platform solution

capabilities for environments that are based on solutions from SAP, including SAP HANA.

“Today’s partners and customers demand as-a-service options that enable them to keep pace with market dynamics like cloud, while transforming the way they conduct business,” said Hicham Abdessamad, executive vice president, Global Services, Hitachi Data Systems. “oXya offers an expanded set of application-as-a-service offerings, both in private cloud and hybrid cloud. They have vast experience with managing large SAP solution-based environments and a history of excellent customer satisfaction.

When completed, the acquisition of oXya will enable HDS and our partners to extend our portfolio of managed cloud services and provide additional skills and expertise to enable Hitachi Unified Compute Platform solutions in SAP and SAP HANA environments,” said Abdessamad. “With its SAP-as-a-service offerings, oXya brings applications as a service, which is a frequent customer request and a bridge into solutions for analytics and Social Innovation.”

“Building upon years of successful partnership, we are pleased to grow our relationship beyond that of a Hitachi Cloud Service Provider to officially become part of the Hitachi Data Systems family. We are proud of the expertise and market leadership that we have built since our founding in 1998,” said Frederic de Belloy, chairman and VP, oXya. “Combining efforts with Hitachi Data Systems and its partners will allow us to deliver to customers even more innovative solutions to gain insights from their data while expanding global coverage for our services.”

“SAP is delighted that Hitachi is expanding its commitment to our joint customers,” said Kevin Ichhpurani, executive vice president, Strategic Business Development and Ecosystem, SAP. “We anticipate expanded Hitachi capabilities will further enable SAP customers to run simple, powered by SAP HANA.”

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Hitachi Data Systems, a wholly owned subsidiary of Hitachi, Ltd., provides information technologies, services and solutions that help companies improve IT costs and agility, and innovate with information to make a difference in the world. Our products, services and solutions are trusted by the world's leading enterprises, including more than 70% of the Fortune 100 and more than 80% of the Fortune Global 100. Visit us at [HDS.com](http://HDS.com).

### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, health care and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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