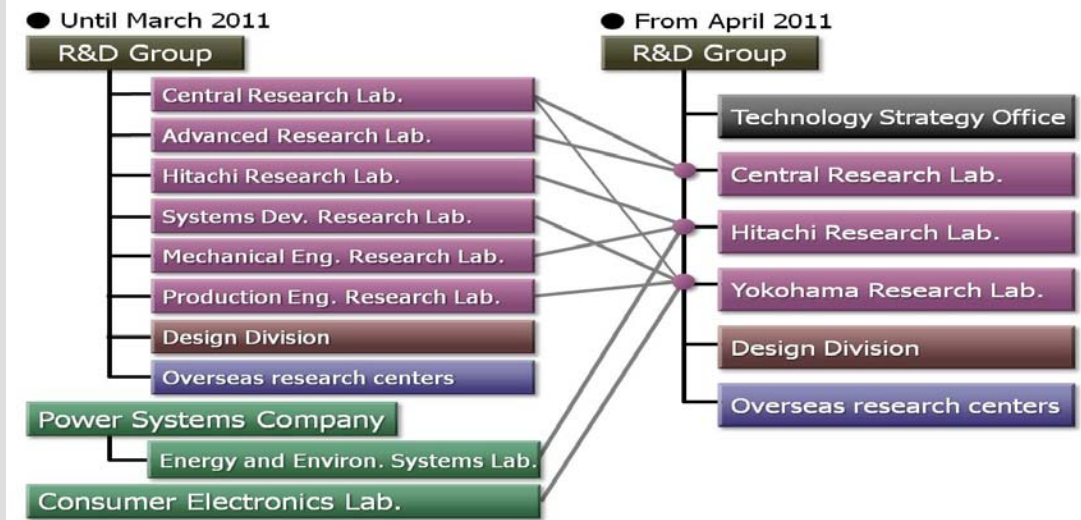


Hitachi, Ltd. web site [17th January News Release] <http://www.hitachi.co.jp/New/cnews/month/2011/01/0117d.html>

Hitachi establishes new R&D framework to spur global growth of the social innovation business



Hitachi, Ltd. will reorganize its research laboratories in Japan into three enhanced centers, while expanding the role of locally-led research overseas centered on the four business bases, China, Europe, the Americas and Asia on 1st April, 2011.

To create a research framework dedicated to global growth of the social innovation business, Hitachi will reorganize its six corporate research laboratories and two divisional laboratories into three research centers. To strengthen global R&D, Hitachi will target local needs, double the number of overseas R&D personnel, currently about 150, in fiscal 2012. This will also include the creation of a new R&D base in India.

■ Mission of new laboratories

- Central Research Lab. :** Focusing on seamless integrated research from basic through to application level.
- Hitachi Research Lab. :** Dedicating to supporting the Social Innovation Business, mainly working on social infrastructure.
- Yokohama Research Lab. :** Conducting R&D focused on IT platform technologies and manufacturing technologies.

