

# News Release

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## Hitachi's Elevator and Escalator Business Was Featured on the TV program "Choice of Wise: Fusion"



Left: Shinya Mitsudomi, President of Hitachi Building System, Center: Kanae Takeuchi, Navigator,  
Right: Anna Tsuboi, Assistant

**Tokyo, December 17, 2021** --- Hitachi Building Systems Co., Ltd. ("Hitachi Building Systems"), a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501, "Hitachi"), today announced that its Elevator and Escalator Business was featured on the Japanese TV program "Choice of Wise: Fusion" and the English/Chinese subtitled movies are currently posted on the program's official YouTube channel.

"Choice of Wise: Fusion" is the business information program which is broadcast on the Japanese TV stations "BS12" and "Sun TV." In this program, a top executive is invited to the TV studio as a guest and talk about a company's growth strategy and the latest effort with a navigator while watching some videos which have been shot in advance.

This time Shinya Mitsudomi, Vice President and Executive Officer, CEO of Building Systems Business Unit, Hitachi, Ltd., and President of Hitachi Building Systems Co., Ltd. appeared on the program and introduced the latest products and services, management reforms, and new employee training.

### Official YouTube of "Choice of Wise: Fusion"

[English]

<https://www.youtube.com/watch?v=oVFDrvSzb4I>

[Chinese]

<https://www.youtube.com/watch?v=V3TLMxyp0MQ>

[Japanese]

<https://www.youtube.com/watch?v=PEDT-THEmgs>

- more -

**Hitachi Elevators and Escalators Website**

<https://www.hitachi.com/businesses/elevator/>

**Hitachi Building Systems Brand Channel (Global Branding)**

<https://www.youtube.com/playlist?list=PLvqjn8joVUCGIvuNZQpIhKHFFGoA06TAH>

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, contributes to a sustainable society with a higher quality of life by driving innovation through data and technology as the Social Innovation Business. Hitachi is focused on strengthening its contribution to the Environment, the Resilience of business and social infrastructure as well as comprehensive programs to enhance Security & Safety. Hitachi resolves the issues faced by customers and society across six domains: IT, Energy, Mobility, Industry, Smart Life and Automotive Systems through its proprietary Lumada solutions. The company's consolidated revenues for fiscal year 2020 (ended March 31, 2021) totaled 8,729.1 billion yen (\$78.6 billion), with 871 consolidated subsidiaries and approximately 350,000 employees worldwide. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

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