

Management

- CEO's Message
- Chief Sustainability Officer's Message

▶ Hitachi Group Identity

- Sustainability Management
- Engagement and Initiatives
- External Assessments and Awards

Hitachi Group Identity

Carrying out Corporate Activities Based on the Hitachi Group Identity

Approach

GRI 2-23

Since our founding, Hitachi has been working to solve the challenges facing society by following our MISSION: Contribute to society through the development of superior, original technology and products. Our VALUES, present in the Hitachi Founding Spirit and reflecting *Harmony, Sincerity, and Pioneering Spirit*, guide our mission and inspire our actions. The MISSION and VALUES are our foundation, and together with the addition of the Hitachi Group Vision of the company's future, we define the Hitachi Group Identity.

As the Group continues to grow globally, Hitachi had reached approximately 320,000 employees on a consolidated basis in fiscal 2022, about 60% of whom working outside Japan. Similarly, sales revenue generated in non-Japanese markets account for about 60% of total revenue. In this age of working together with employees from different countries with

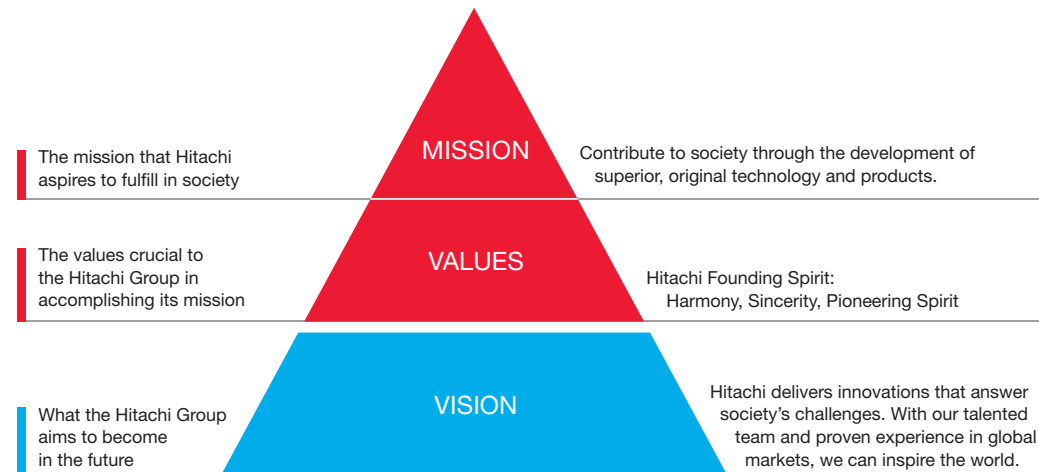
different cultures, we must cherish *Harmony, Sincerity and Pioneering Spirit*.

Hitachi businesses solve social challenges and supports sustainability. Moving forward, it is essential that all employees around the world, despite their different language and thinking, continue to engage in constructive discussion. As we pursue our goal of contributing to society, we must maintain common Hitachi VALUES across the Group.

With the Hitachi Group Identity as our foundation, we will grow as individuals and as an organization. Together with our colleagues worldwide, we will contribute to society through our Social Innovation Business.

[Hitachi Group Identity](https://www.hitachi.com/corporate/about/identity/index.html)
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▶ Hitachi Group Identity



Solidifying the Hitachi Group Identity

Training

Hitachi offers awareness activities through training tools and courses, assuming that social issues can be solved if each employee understands and practices the Hitachi Group Identity.

One way we encourage an understanding of and familiarity with the Hitachi Group Identity and the Hitachi Brand is with the annual Inspiration of the Year Global Awards. These awards recognize remarkable activities that contribute to enhancing the value of the Hitachi Brand by building on the Hitachi Group Identity. In fiscal 2022, we received 298 applications from Hitachi Group employees around the world. These submissions included a project to interconnect renewable energy across regions and another for environmentally friendly railway vehicles that reduce local traffic congestion and air pollution. We selected projects that use technology to achieve sustainability and improve well-being in each region to compete for the Grand Prix. The Grand Prix-winning projects were recognized at the Global Awards Ceremony and shared with all employees through our intranet.

We published the *Hitachi Group Identity Movie - I am Hitachi*, a movie featuring the award winners, on our website, allowing a wide range of people inside and outside the Group to see how Hitachi Group employees around the world endeavor to create better societies.

[Hitachi Group Identity Movie - I am Hitachi](https://www.hitachi.com/corporate/about/identity/i_am_hitachi/index.html)
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